



June, 2015

Dear Customers and Friends,

We are proud to share with you sim's first hand development and achievement as well as the success of SwissWeek China 2015.

While assessing the latest business news published in Shanghai, it became pretty obvious that there can be seen a trend of companies considering to adjust their operations in China to the current economic situation. Especially SME's, which are faced with a more difficult environment recently, use currently a considerable part of their resources in offices, HR, accounting or even in their own sourcing and Quality Control for that matter.

More...

SwissWeek China 2015 was held very successfully from 12th May to 17th May in Huaihai Park, the heart of Shanghai. Companies were brought together in the exhibition to reinforce the marketing, the image and the Swissness of the brands. **More...**

Thanks to SATIS International Trading, partner companies of sim, 2 new Swiss products have been successfully imported in China. The Appenzeller Swiss Mountain Beer is now available to quench your thirst this summer, as well as the adorable Trauffer handmade Swiss wooden toys. **More...**

Last but not least, we wish you a happy and relaxed Summer.

Enjoy your reading.

Your **sim** team

In this update

**IF YOU HAVE TO,
DOWNSIZE THE SMART
WAY**

**SWISSWEEK CHINA
BUILDS UP A PLATFORM
FOR SWISS COMPANIES
TO SHOWCASE THEIR
BRANDS AND
PRODUCTS**

**SWISS PRODUCTS
ENTERING CHINA**

Quick Links

[sim biz](#)

[SwissWeek China](#)

[Solar Impulse](#)

[Contact us](#)

[Follow us on LinkedIn](#)

[Join our mailing list](#)

IF YOU HAVE TO, DOWNSIZE THE SMART WAY

While assessing the latest business news published in Shanghai, it became pretty obvious that there can be seen a trend of companies considering to adjust their operations in China to the current economic situation. Especially SME's, which are faced with a more difficult environment recently, use currently a considerable part of their resources in offices, HR, accounting or even in their own sourcing and Quality Control for that matter.

To simply cut linear through the existing setup, or to radically erase one part of the operations, without a proper forecast and a clear outline what could happen thereafter, is dangerous and often actually counter-productive.

At sim, we developed smart ways of how to downsize your structures in China if you have to without any negative impact on your operations or your efficiency of the existing operation. Our complete service offer ranges from PRC/international accounting over desk/office/legal roof solutions up to sourcing and quality control. For any inquiries, please do not hesitate to [write to us](#)

SWISSWEEK CHINA BUILDS UP A PLATFORM FOR SWISS COMPANIES TO SHOWCASE THEIR BRANDS AND PRODUCTS

Companies were brought together at the Swiss Week 2015 in a successful exhibition to reinforce the marketing, the image and the Swissness of the brands. The cross exposure effect and the number of visitors proved that by uniting our effort, we could achieve what no company could have done by itself.

sim is delighted to have been part of this success and is looking forward to the next Swiss Week!

For those who missed the videos and the pictures:
<http://swissweek.com/digital-library/>



Wechat
Follow us on
Wechat and
discover more
about SwissWeek China



LinkedIn
Follow us on
LinkedIn and
access our latest
business opportunities and
inputs on the economic
environment in China.

Follow us:



SWISS PRODUCTS ENTERING CHINA

Two new Swiss products have been successfully imported in China. The Appenzeller Swiss Mountain Beer is now available to quench your thirst this summer, as well as the adorable Trauffer handmade Swiss wooden toys.



The products have been made available in China, thanks to SATIS International Trading, a partner company of sim, who specializes in import and trading, sourcing as well as quality control.

Should you wish more information or to order products, please contact: info@satistrading.com

sim (selective international management) | update@sim.biz | www.sim.biz
Unit 706, 7/F A Mansion
291 Fumin Road
Shanghai, 200031